



GLA employer-led apprenticeship creation programme

LWBLA Briefing Note

28 November 2014

1. What is it? A tendered programme with partners including Apprenticeship Providers to engage employers and source additional volume/starts from March 2015 to May 2016.
2. Funded by the Mayor/LEP (GLA core budget not ESF) valued at £1.8m in phase 1 buying 3600 starts = avr. £500 per learner. Maximum contract value is £400,000 per tender. Possible phase 2 valued at £1m.
3. You are only guaranteed funding if you are part of a successful tender. Providers can be part of more than one tender. In theory it may be possible to join a winning a tender if agreed by a lead organisation but check the FAQ's. Nothing specifically restricts a provider from being the lead partner.
4. The tender submission deadline is: Monday midday 12th January 2015.
5. All documentation can be sourced from these links but check for an FAQ at;
 - www.london.gov.uk/priorities/business-economy/for-business/apprenticeships/elacp-funding-opportunity
 - [ELACP Statement of Requirements #3F3CC7](#)
 - [ELACP Application Form #3F3CD3](#)
 - [ELACP Delivery Plan Template #3F3CD6](#)
 - [ELACP Outputs and Outcomes Funding Calculator #3F3CDE](#)
 - [ELACP Risk Assessment Template #3F3CDF](#)

It is critical that any potential bidder has the capacity and knowledge to complete the documentation in full.

6. What will it do - A structured set of payments in addition to SFA formula funding to secure an apprenticeship start and on programme after 13 weeks?
7. Can be used alongside and in addition to the AGE grant (depending on the number of employees), which in London is expected to be doubled (to £3,000) in early 2015 (awaiting written guidance from SFA).



8. Key eligibility output criteria - which defines your offer:
 - Must be an employer who has not recruited an apprentice in the past 12 months, and
 - An apprentice must be a resident in a London Borough to count (but the business can be outside of London).
9. Potentially all employers eligible, any size, sector, and any approved apprenticeship framework at any level i.e.; 2,3, & 4 etc. in SFA LAD.
10. All apprentice starts to be claimed/auditable through the SFA's ILR system.
11. In an ideal world – organisations come together and define an offer for employers and learners, pro-actively source, match and deliver a service in industries where historically there is either a low take up of apprenticeships, or can deliver results in a growing industry, particularly where there is evidence of higher level skill requirements or where employers report skills shortages. (In the real world that's the core business of an Apprenticeship provider – apologies for the sarcasm).
12. This probably means no 'one size fit all' approach - any combination of organisations based on a mix of geography , sectors able to source a pipeline of learners, engage employers and successfully manage the delivery of learning can tender.
13. Reflected in a payment by results funding model below:
 - Max. 20% on engaging a business.
 - Max. 20% prospective apprentice candidate support.
 - Min. 30% apprenticeship start.
 - Min. 30% Apprenticeship sustained outputs in learning.
14. Role of LWBLA - to be agreed by the Board on the 12th December. My recommendation is to support and partner bids not lead. Any questions email me directly at vicfarlie@mac.com

Good luck with the opportunity.

Vic Farlie

Executive Chair

LWBLA

Attendee at the GLA market warming event 28th November 2014.